VIRGINIA SLIMS LEGENDS TIMETABLES 11/21/94

I. RETAIL

	1st Event	2nd Event
Logo	12/9	12/9
POS Comp	12/16	12/16
POS A&K	12/23	12/23
At Madden	2/24	3/24
At Retail	3/10	4/7
Event	4/7-9	5/5-7

II. NATIONAL DIRECT MAIL

	Menthol	#2
Creative Brief	11/17	1/9
Comp	12/5	1/23
A&K	1/2	2/6
Film Due Printer	1/30	3/7
Print/Convert/Finish	2/2-2/22	3/10-3/31
Laser Sign Off	2/24-3/6	4/3-4/18
Begin Mail	3/8	4/24
End Mail	3/15	5/11

III. BAR NIGHTS

-timetable forthcoming

VS Event
1-800-873-8868

2071423773

Source: https://www.industrydocuments.ucsf.edu/docs/qfln0004